



Memories, Movement & Museums Phase 2

Dementia Friendly Museums Programming

Background

NI Museums Council and a group of local museums registered as working to become dementia friendly have been developing and delivering dementia friendly museums engagement programming since 2017. During the past 18 months, in response to the pandemic, the face-to-face mode of delivery was moved successfully online. During the past year projects have run to test engagement techniques- Love 2 Move Online (2020); Memories, Movement and Museums/MMM (2020/21) and Storytelling and Museums (2021).

MMM phase 2 is supported by NI Museums Council and by a contribution from the Regional Curators Group.

Both Alzheimer's Society NI and Dementia NI have been supportive of the projects.

Taking the learning from phase 1 the following has been included for phase 2:

1. That museums extend their practice in some way- changing their mode of delivery and/or group they engage with.
2. Training is embedded within the project.
3. A Move towards Intergenerational Practice with a set of activities with a school/youth group.

Aims:

To deliver 6-week dementia friendly programme of collections-based reminiscence and movement sessions involving 4 local museums.

To scaffold towards a future intergenerational dementia friendly project.

Objectives:

- To deliver MMM Phase 2 building on Phase 1.
- To foster partnerships between local museums, Love to Move programme and care homes and/or community support organisations.
- To deliver collections-based reminiscence and movement sessions on a weekly basis.
- To offer opportunities for social connection and foster wellbeing.
- To build capacity to deliver dementia friendly museums programme to school/youth.
- To establish the basis for an intergenerational project.

Outputs:

Targets...

- 4 dementia friendly museums involved.
- 6 sessions delivered in partnership with the 4 local museums- a total of 24 workshops.



- 4 care homes or community support organisations engaged.
- 80% satisfaction rating.
- 80% would engage with their local museum remotely again.
- 2 training workshops delivered to museum staff and volunteers.
- 4 school or youth groups introduced to the MMM project and dementia friendly museum work.

Selection of Museums:

Museums will be asked to submit an Expression of Interest outlining their experience of working with those living with dementia and a plan for delivering the pilot.

If selection is necessary, the following criteria will apply:

- Registered as working to become dementia friendly. Or if not currently registered can demonstrate a commitment to registration during 2020/21.
- Recent (within the last 12 months) experience of programming for those living with dementia and their carers, involved in MMM1 is not a prerequisite but recent engagement work needs to be demonstrated.
- Pre-existing links with care settings or support organisations.
- Demonstrable ability to deliver the school/youth element of the project.

Planning the project:

The delivery of MMM Phase 2 will require the following:

6-week project

- Development of a link to a care home or community support organisation to participate.
- Co-facilitation of an information/training session for the group leaders/activity coordinators prior to the 6-week programme commencing. The purpose of which is to provide reminiscence and Love to Move exercise introductions and explain the running of the weekly sessions.
- Discussion and planning with the Love to Move Facilitator and the care home/support organisation to establish themes and content for 6 sessions.
- Use of support resources to enable object handling and/or engagement with elements of the Collection. This could include suggestions for activities to complete between weekly sessions. The Love to Move Facilitator will provide an exercise and movement guidance resource.
- Co-facilitation of 6 weekly reminiscence and movement sessions- these can be online, in-person or a blend.
- Evaluation of the activities.



Training

- To attend associated training sessions- Intergenerational Practice and Dementia awareness for children/youth- details and dates tbc.

Building Towards Intergenerational Practice

- Develop a link to a school or youth group.
- To provide an information session for the teacher/leader prior to working with the group.
- To deliver a dementia awareness session and introduction to reminiscence to the school/youth group.
- To deliver a MMM taster session to the school/youth group.

As part of Phase 2 support NI Museums Council will cover all Love to Move Facilitator costs and organise training sessions.

Delivery

The sessions will take place once per week in agreement with the partner care home/community support group. The programme will be shaped with and agreed by the care home coordinator or dementia support worker. Each session will involve links to museum collections to foster reminiscence, movement exercises derived from the Love to Move programme and music. The sessions can be delivered in-person, via Zoom or a blended approach.

Training will be organised by NI Museums Council and dates will be agreed. Training will be provided online.

School/youth sessions need to be organised in conjunction with the teacher/leader. The sessions can be in-person, Zoom or a blended approach.

Deadline for completed Expressions of Interest to be received by 4pm 10 September 2021. For more information, please contact Rachel.mccance@nimc.co.uk